

## An EnerGuide home evaluation can help you save energy and money!



### Running

YOUR HOME DAY-TO-DAY

- Understand how your home uses energy
- Reduce your utility bills
- Shrink your environmental footprint
- Learn how to use energy more efficiently

# renovations or upgrades

Learn how to make renovations energy-smart

 Make your home more comfortable

Get savings on

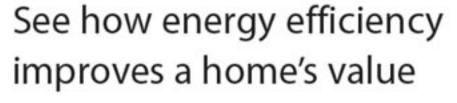
- heating and coolingFind out which upgrades
- Find out which upgrades work best for your home



### Buying or Selling A HOME

A HOME

See how energy e



- Look for the EnerGuide rating and energy efficiency upgrades when shopping for a new home
- Know what upgrades could be done to improve your home before selling

# YOUR EnerGuide home evaluation INCLUDES:

- A home visit by an energy advisor
- Home energy use information
- An **EnerGuide** rating and home label
- Personalized recommendations

Learn how Natural Resources Canada's **EnerGuide** can make your home more energy efficient, more valuable, and more comfortable at **nrcan.gc.ca/homes** 



### ENER GUIDE

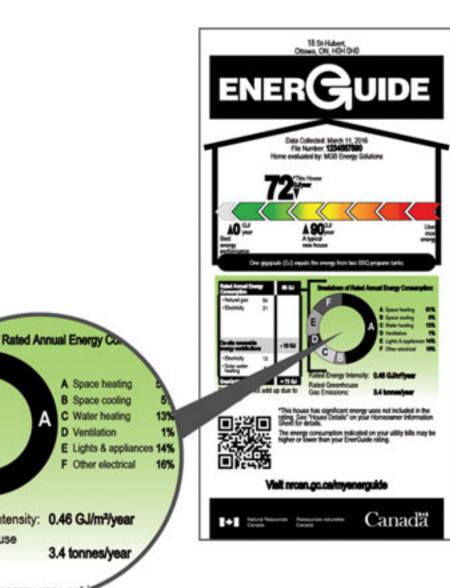
EnerGuide
Rating System
for Homes:
What's in

What's in it for Partners?

Some of the ways provinces and territories, utilities, and communities can use this nationally recognized energy rating system:

#### PROGRAM design

- Base your program on the rating outputs (rating, annual energy consumption, GHG emissions)
- Offer incentives for reaching performance targets (such as 20% lower than a reference house)



#### REGULATION



- Implement your labelling initiative using the tested
   EnerGuide rating system
- Use **EnerGuide** rating to support energy efficiency code requirements

#### **POLICY** development

- Establish performance targets to support energy conservation, energy efficiency, and technology uptake
- Help Canadians reduce energy use and greenhouse gas emissions



#### What EnerGuide offers partners:

- New and existing home energy performance ratings and labels
- Established robust framework for housing programs
- National network of service organizations, energy advisors and builders
- A centralized, secure data source
- Marketing and promotional materials

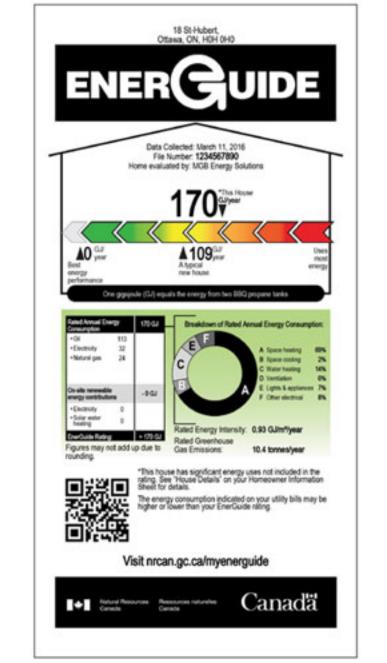
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Prior to listing, learn about any **upgrades** made to the home

### EnerGuide Label

Has your client had an energy assessment done? Did they take steps in improving the energy efficiency of their home? Add their **EnerGuide** rating to the listing!





#### improvements improvements <sub>MEAN</sub>

From the basement to the attic, and everywhere in between, many energy-efficiency upgrades can translate into benefits for the next owner

#### **GIVE**

#### DUYE'S WHAT THEY WANT

An improved **EnerGuide** rating can help your clients improve their comfort, save money on energy bills, and reduce their

environmental impact



#### SHARE

### EnerGuide WITH YOUR CLIENTS

Tip #1: An energy evaluation provides an easy-to-understand guide that will recommend improvements to your home

Tip #2: Many regional programs offer money to improve your home's energy efficiency



Learn how Natural Resources Canada's **EnerGuide** can help you market more energy efficient, more valuable, and more comfortable homes at **nrcan.gc.ca/homes** 





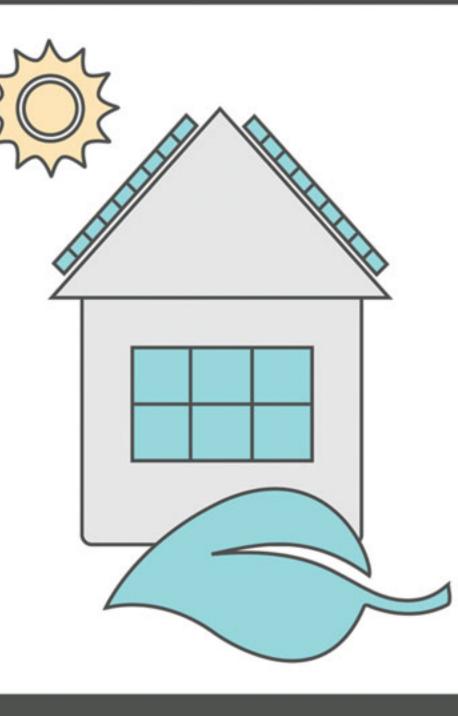
## EnerGuide home evaluation:

# What's in it for Homebuilders?

Becoming an **EnerGuide Builder** will improve your bottom line by:

#### **MEETING** increased demand

- More municipalities are planning energy-labelling programs, increasing the demand for EnerGuide builders
- Buyers are looking for energy savings and environmentallyfriendly homes



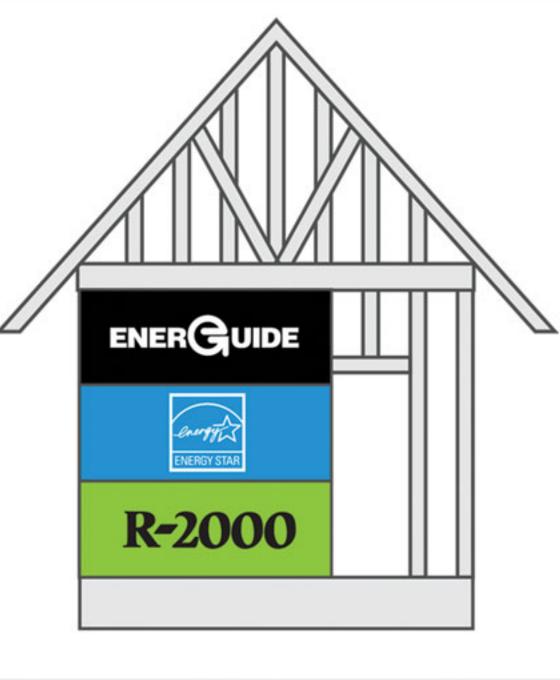
#### **OFFERING ADDED VALUE to your customers**



- Nationally-recognized EnerGuide brand
- EnerGuide products (rating, label, and a report) provide useful tools to help your customers save money, improve home comfort, and reduce environmental impact

#### **IMPROVING** your brand

- EnerGuide is the tool typically used for building to higher energy efficiency standards such as ENERGY STAR and R-2000
- Can be helpful for construction of future homes that are ahead of code—such as Net Zero Energy Ready



#### What EnerGuide offers builders:

- An evaluation of the home plans, and home rating and label after construction
- National network of service organizations and energy advisors
- Tools and expertise
- Marketing and promotional materials



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